



2016 El Paso-Ciudad Juárez Industry Summit stands a resounding success

El Paso's Foreign Trade Zone event celebrated foreign, domestic trade in El Paso-Juarez

EL PASO, Texas – on April 28, 2016 the El Paso-Ciudad Juárez Industry Summit brought together the Aerospace, Automotive, Textile, and Electronics Industry; all segments of our regional trade that bolster the regional economy. More than 150 attended and listened to industry experts share their stories of success on the border. This year's event featured Gabriel Lujan, VP of Lear Corporation Mexico and Central America HR and Juan Vazquez Durazo, National President of the Mexico National Council of the Maquiladora Industry. A roundtable featured local experts on regional trade. The Mayor of Juarez Mexico gave an impassioned speech about the future of the region and Alternate Mayor Pro-tem of El Paso, Carl L. Robinson discussed the importance of trade in our Borderplex.

Exhibitors ranging from component manufacturers to specialists in Mexican trade law to Third Party logistics firms were all present in our exhibitor hall. A fantastic Buffet lunch was provided by Panda Express. Several media outlets, including our City's own Channel 15 were on hand. Participants came from as far South as Mexico City and as far North as New York City for this annual grand event. Foreign Trade Zone No. 68 looks for big things and big names to continue to grace this event in years to come.

The Border Region is one of North America's largest manufacturing hubs and home to a large concentration of companies that import and export a high volume of automobile parts and electronics. Just alone, there are over 100,000 jobs in the region solely dedicated to the automobile segment. The 2016 El Paso-Ciudad Juárez Industry Summit highlighted this region's assets.

For additional information on FTZ No. 68 visit: www.elpasotexas.gov/ftz or call (915) 771-6061.

