

El Paso's Foreign Trade Zone No. 68 presents:

# THE EL PASO—CIUDAD JUÁREZ INDUSTRY SUMMIT

**Business Forum Series 2016**



## Agenda

Master of Ceremonies  
Jose Quiñonez, A.Z.S., C.M.  
Foreign Trade Zone No. 68 Manager

- 8:30AM Registration / Coffee Station— Location: Foyer
- 9:00AM Welcome- Col. (Ret.) Cary Westin, Managing Director -Economic and International Development,  
City of El Paso
- 9:10AM Introduction - Representative Carl L. Robinson, City of El Paso, Alternate Mayor Pro-Tempore
- 9:20AM Introductory Comments—Mayor Javier Gonzalez Mocken, Municipio Ciudad Juárez
- 9:35AM Trade Roundtable- Rolando Pablos, CEO —The Borderplex Alliance  
Benito Fernandez, President—Desarrollo Economico,  
Municipio Ciudad Juárez  
Col. (Ret.) Cary Westin, Managing Director— Economic and  
International Development, City of El Paso
- 10:30AM Keynote Speaker—Gabriel Luján, Vice-President—Mexico/ Central America HR, Lear Corporation
- 11:25AM Refreshment Break - Location: Foyer
- 11:40AM Keynote Speaker - Federico Serrano Banuelos, President,—National Council of the  
Maquiladora Industry, México
- 12:25PM Exhibitor Rapid Fire Session
- 12:30PM Open Reception Lunch and Networking - Location: Foyer
- 2:00PM Conclusion

ORGANIZED BY:

